

TRANSFORMATIONS

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Dear Gym Owner/Manager:

We have a special opportunity for you to increase membership, improve existing member satisfaction, and quickly generate incremental revenue.

Transformations' "**Partnership for Wellness**" is a unique partnership that impacts people's health and fitness. We select a leading-edge fitness center to collaborate with our specially-trained nutritionally-oriented healthcare practitioners to offer our award-winning **Weight Loss for Life** and **Wellness Operating System** programs.

These distinctive programs address the core reasons why most Americans are too unhealthy and unprepared to take full advantage of fitness activities such as yours: excess fat, unhealthy food habits, and bio-chemical deficiencies.

We have a **turnkey marketing program** that will promote your fitness center as the venue for our seminars on "Weight Loss for Life" and "How to Prevent Heart Disease, Cancer, and Diabetes". We jointly promote the seminars to your members and non-members including **employees of nearby corporations** who are working with us to reduce their healthcare costs.

These compelling seminars delivered by leading healthcare practitioners motivate the attendees to take action; the action changes them physically and gets them focused on a healthier lifestyle utilizing our programs and your facilities.

We are looking for only **one Fitness Center in your area** to partner with, and would therefore like to visit your facility to ensure there is a match in what we are offering and show you our wellness programs to ensure your excitement and support. At this meeting, we can further show you how we both can benefit financially and otherwise from these ongoing activities. You will find enclosed with this letter materials that summarizes these ideas, and find more information on our web sites:

www.corporatewellness.US & www.weightlossforlife.info

We hope this opportunity will be of interest to you because, working together, we have a unique ability to **get people off the paradigm of disease management**, and onto the paradigm of prevention, wellness, and fitness. I am looking forward to speaking with you soon.

Sincerely
Dick Manasseri, Director of Corporate/Gyms Programs
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